

# What's Your **DIGITAL PRODUCT** Personality?

Find out which Digital Product to create first.

*Circle the letter. Add up how many A's, B's or C's you picked. Check out your result!*

**1** How would you describe yourself:

- A. Introvert
- B. Extrovert
- C. Ambivert

**2** Are you more comfortable:

- A. Alone with a book or a journal
- B. Out at a club
- C. Having coffee with a good friend

**3** When you travel you prefer:

- A. To have a set itinerary
- B. To have a guide
- C. To improvise during the trip

**4** If you were an ice cream flavor, which one would you be:

- A. French vanilla
- B. Goat cheese, thyme, and honey
- C. Salted caramel

**5** Your perfect workday is:

- A. Inbox zero
- B. Creative breakthrough
- C. Scheduling 1 month of social media posts

**6** In your wildest dreams you are:

- A. A Best selling author
- B. Speaking in front of hundreds of people
- C. Recognized as a world expert

**TOTALS:**      A \_\_\_\_\_

                          B \_\_\_\_\_

                          C \_\_\_\_\_

*Check out your results!*



# - RESULTS -

## Majority of A's

### You're a **DIGITAL DOWNLOAD DOMINATOR!**

As an introverted, organized, and practical person, who wants to help others achieve results, you should create a: **DIGITAL DOWNLOAD**

What is a Digital Download? A file or set of files that can be downloaded and saved to a computer or mobile device.

Examples of Digital Downloads: Guides, ebooks, templates, printables, digital art, etc.

What you need to sell Digital Downloads:



## Majority of B's

### You're a **WORKSHOP WIZARD!**

Given that you like to connect with people and are a great guide and cheerleader, you should create a: **PAID WORKSHOP**

What is a Paid Workshop?: Typically a 1 hour live training on 1 basic topic.

Examples: How to Get Off Sugar, How to use IG Reels, How to Bake Baguettes for Beginners, How to DIY Your Branding, etc.

What you need: ① + ②

## Majority of C's

### You're a **COACHING CAPTAIN!**

As an intuitive, empathetic person, you like digging deep.

Therefore, you should start by: **1:1 CONSULTING OR COACHING SERVICE**

What is 1:1 Consulting or Coaching?: Sessions where you provide your expertise or strategic advice.

Examples: A brand audit, nutrition consulting, baby sleep help, social media strategy, legal advice, fitness coaching, interior design, etc.

What you need: ① + ② + ③

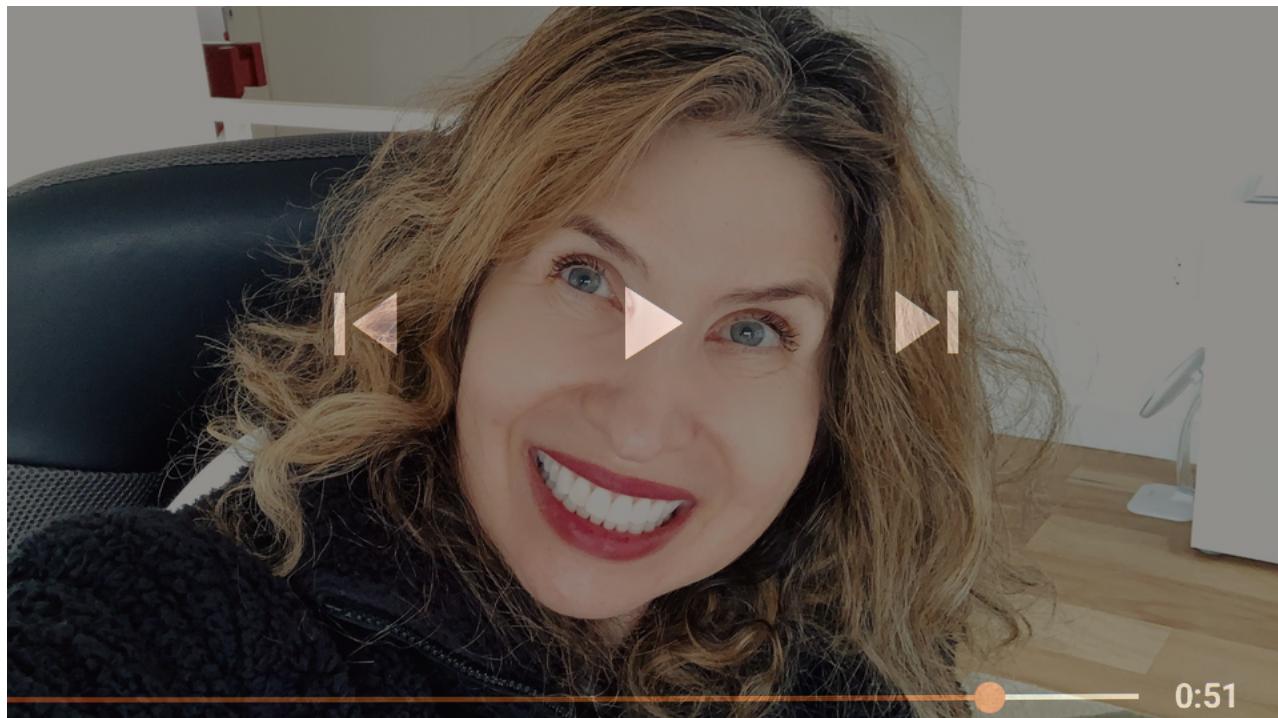
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## WHAT'S NEXT?

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Find out how to turn your expertise into a **passive income** stream and build **digital products that sell**.

★ Book Your **FREE 1:1 Strategy Session** ★



This is a free 20 minute Zoom call! 🙌

💰 Explode your income with my help! 💰

[Book Your Spot Here](#)

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### LET'S CONNECT

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 The Blogger Genius Podcast