

What's Your **DIGITAL PRODUCT** Personality?



Find out which Digital Product to create first.

Circle the letter. Add up how many A's, B's or C's you picked. Check out your result!

- 1 How would you describe yourself:
 - A. Introvert
 - B. Extrovert
 - C. Ambivert

- 2 Are you more comfortable:
 - A. Alone with a book or a journal
 - B. Out at a club
 - C. Having coffee with a good friend

- 3 When you travel you prefer:
 - A. To have a set itinerary
 - B. To have a guide
 - C. To improvise during the trip

- 4 If you were an ice cream flavor, which one would you be:
 - A. French vanilla
 - B. Goat cheese, thyme, and honey
 - C. Salted caramel

- 5 Your perfect workday is:
 - A. Inbox zero
 - B. Creative breakthrough
 - C. Scheduling 1 month of social media posts

- 6 In your wildest dreams you are:
 - A. A Best selling author
 - B. Speaking in front of hundreds of people
 - C. Recognized as a world expert

TOTALS: A _____ B _____ C _____

Check out your results!



- RESULTS -



Majority of A's

You're a **DIGITAL DOWNLOAD DOMINATOR!**

As an introverted, organized, and practical person, who wants to help others achieve results, you should create a: **DIGITAL DOWNLOAD**

What is a Digital Download? A file or set of files that can be downloaded and saved to a computer or mobile device.

Examples of Digital Downloads: Guides, ebooks, templates, printables, digital art, etc.

What you need to sell Digital Downloads: ^①  + ^② 

Majority of B's

You're a **WORKSHOP WIZARD!**

Given that you like to connect with people and are a great guide and cheerleader, you should create a: **PAID WORKSHOP**

What is a Paid Workshop?: Typically a 1 hour live training on 1 basic topic.

Examples: How to Get Off Sugar, How to use IG Reels, How to Bake Baguettes for Beginners, How to DIY Your Branding, etc.

What you need: ^①  + ^② 

Majority of C's

You're a **COACHING CAPTAIN!**

As an intuitive, empathetic person, you like digging deep.

Therefore, you should start by: **1:1 CONSULTING OR COACHING SERVICE**

What is 1:1 Consulting or Coaching?: Sessions where you provide your expertise or strategic advice.

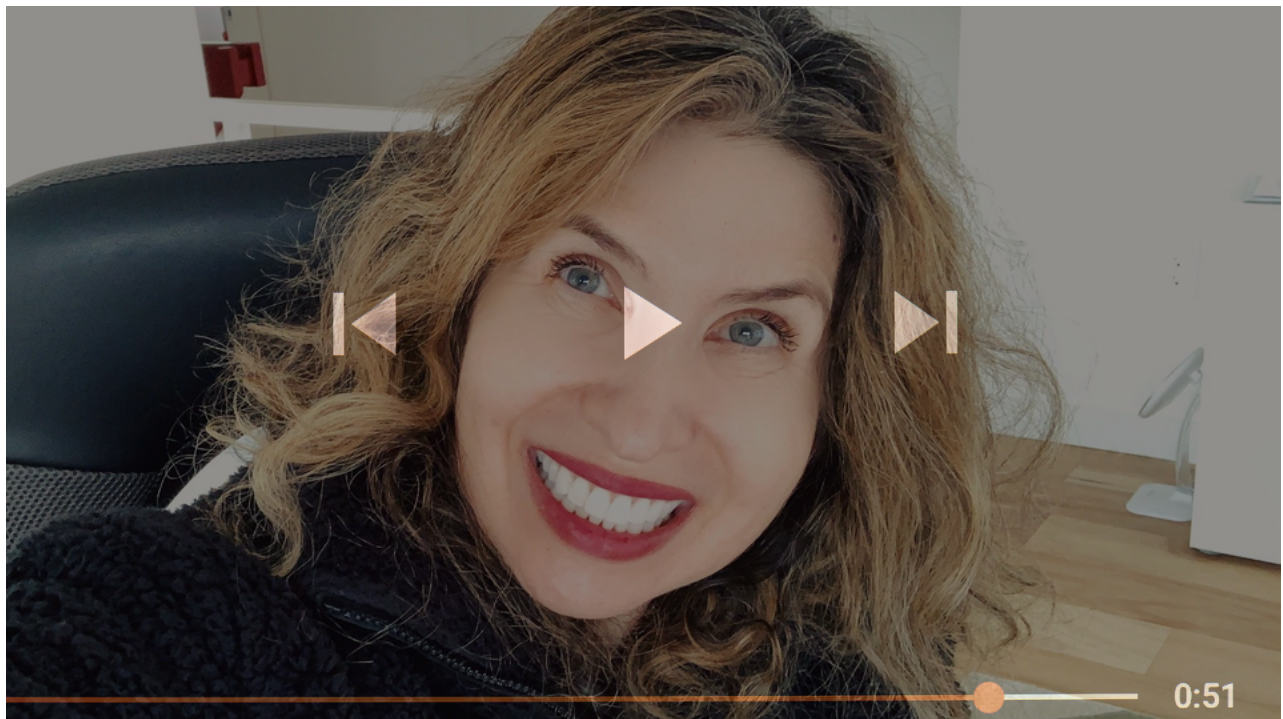
Examples: A brand audit, nutrition consulting, baby sleep help, social media strategy, legal advice, fitness coaching, interior design, etc.

What you need: ^①  + ^②  + ^③ 

WHAT'S NEXT?

Find out how to turn your expertise into a **passive income** stream and build **digital products that sell**.

🌟 **Book Your FREE 1:1 Strategy Session** 🌟



This is a free 20 minute Zoom call! 🗣️🗣️

💰💰 **Explode your income with my help!** 💰💰

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LET'S CONNECT



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